



PVA PORTER BUILDING • 280 MAIN STREET • WATSONVILLE CA 95076
PVA GALLERY • 37 SUDDEN STREET • WATSONVILLE CA 95076 • Phone: 831-722-3062

Call for Artists - All Media, Juried Exhibition

Deadline: February 2, 2024



Exhibit dates: March 10 – June 30, 2024

Opening Reception with Watsonville Film Festival: March 10, 2024

Exhibit Design/Jurors: Consuelo Alba, Jessica Carrasco, Monica Galvan, Rose Sellery & Judy Stabile

PVA invites your participation in this invitational/juried all-media exhibit, which seeks to honor and highlight the lowrider spirit of creativity, culture and ingenuity, by shifting from negative stereotypes to empowering narratives.

Consider entering 2D or 3D artwork such as: photographs, graphic design, pinstriping, airbrush, lowrider art tattoos, apparel, painting, and sculpture. This exhibit celebrates all things lowrider, the 15th anniversary of the film *La Mission*, the 12th anniversary of Watsonville Film Festival, the 40th anniversary of Pajaro Valley Arts (PVA), and the 2nd Art on Wheels Festival

To Enter

You may submit up to six entries of artwork new to PVA for consideration via e-mail to hedwig@pvarts.org. Images of the work you are submitting should be Jpgs no larger than 300 dpi and 6" in any direction. If you are submitting podcasts or videography, please submit a sample of your work, not to exceed 5 minutes in length, with a description of what you anticipate the content to be. Please title the Jpgs with your last name and the name of the piece. If you are under the age of 18, your parent or guardian must sign your entry form.

The E-mail should include:

- Your name
- Address
- Phone number
- If available, your website or social media links to your artwork
- Title, process, dimensions of the work, and any special installation instructions for each piece
- Jpgs (maximum size 300 dpi and 6" in any direction)
- Request for financial assistance to prepare your artwork for the exhibit (if needed).

Calendar

Friday, February 2	Final date to submit entry
Week of February 5	Jurors review and select work
Week of February 9	Artists notified of acceptance, loan agreement provided
Friday, February 16	Loan agreements and artist's statement due at PVA
Monday, February 26	Deliver artwork
Sunday, March 10	Exhibit opens, opening reception with Watsonville Film Festival
Sunday in June, TBD	Public reception: 2:00PM – 4:00PM
Sunday, June 30	Exhibit closes – pick up artwork: 4:00PM – 6:00PM

Exhibit Guidelines

1. **Delivery:** Artists, or their representatives, are responsible for delivery of work to the Porter Building, 280 Main Street, Watsonville. We are unable to accept artwork through the mail for this exhibit.
2. **Commissions:** There is no entry or participation fee. If you would like to sell your artwork, PVA handles the sale, and will take a commission. If you are a member of PVA the commission to the gallery is 30%, for non-members it is 45%. You must be a member in good standing through June 30, 2024 to receive the lower commission rate.
3. **Insurance:** Each piece is insured to a maximum value of \$2500, unless previously discussed with the curator. Please contact us if your piece is of a higher value.
4. **Hanging:** 2-dimensional pieces must be professionally presented with the back wired and ready to hang. Please contact us in advance for advice or assistance on framing/hanging. If you need financial assistance with the presentation of your work, please let us know when you submit your entry.

If you need help completing your entry, please contact marisa@watsonvillefilmfest.org

If you have any additional questions, please contact Judy Stabile at: judystabile@pvarts.org

