



37 SUDDEN STREET • WATSONVILLE CA 95076 • Phone: 831-722-3062  
[pvarts.org](http://pvarts.org)

## ***Take Aways: Art to Go!***

March 20 - May 5, 2024

Dear Artist,

Thank you for expressing your interest in participating in Pajaro Valley Arts' (PVA) 11th annual fundraising exhibition ***Take Aways: Art to Go!*** This is an invitational show, and our curatorial team will select a handful of artists new to the show each year. Over \$50,000 in artwork was sold during this exhibition this year. This successful format is wildly popular with the participating artists and the art-buying community at large: artworks priced below \$350 fit many different budgets and gives artists an opportunity to meet new buyers who can become future collectors. It's also an important source of revenue to help support PVA's programs and exhibitions.

The artwork will be 'taken away' the moment it is sold. As your art sells, PVA refreshes the exhibition by replenishing your area with your additional pieces of work, which we will have safely stored on-site at the gallery, or you will be asked to bring in additional pieces.

### **What we need from you by September 30, 2023 in order to be considered:**

Please send the following information in an email to [Hedwig@pvarts.org](mailto:Hedwig@pvarts.org) or mail/drop off to/at the PVA office, or fill out the following Google Form: <https://forms.gle/iGLKWFZGQFmbhA4N6>

### **Take Aways 2024 Application**

1. Your Name and contact information
2. Attach or include ten images that show a **cohesive grouping of current, original pieces**. If you work in more than one medium, provide images of the one medium you will show, if selected. Please include the following information for each piece
  - a. Title
  - b. Year completed
  - c. Medium
  - d. Sales price (or sold price)
3. A brief description of your selling history: how many pieces have you sold in the last year two years, and at what venues?
4. Artist resume (optional)

When we review your work, we will consider the following:

- ï Do the pieces show a consistent body of work (color, theme, media)?
- ï How the medium/theme fits with the other artists selected into the process
- ï Quality of work
- ï Showing/selling history

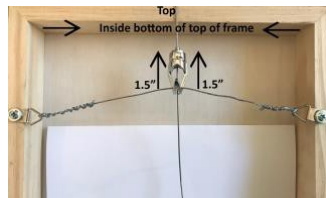
What you will need for Take Aways 2024 if selected:

A cohesive grouping of current, original pieces (6-10 is a good range, no more than 16" wide for 2-D work is recommended, subject to a consultation with the curator.)

1. Giclée's may only be shown if there is original and substantial alteration of each piece  
Printmakers need to provide 6-10 pieces of different series, not 6-10 pieces in the same series
2. Ability and desire to promote your work and invite your customers/clients to visit the exhibit
3. Ability and availability to replace sold work with new pieces of a similar size, during the show
4. Each piece must be ready to hang/display and be new to the gallery
  - ï Please note our hanging system requirements below
  - ï Cohesive framing is encouraged, improves your overall presentation, and encourages buyers to purchase more than one of your pieces
5. Each piece must be priced at \$350 or less
  - ï PVA members keep 70% of each sale (Become a member of Pajaro Valley Arts at [pvarts.org](http://pvarts.org) or in person at the gallery)
  - ï Non-members keep 55% of each sale
6. You will be asked to complete a Loan Agreement within a specified period of time
7. \$30 administration fee.
8. (Optional) Artist's statement and/or resume to be provided for public viewing in a binder in the PVA Gallery for the duration of the show
9. In order to be insured, the lender must take reasonable care to secure the artwork for display  
All framed pieces **must be wired and ready to hang**, with wire no higher than 1.5" from the **inside bottom** of the top of the frame



*Installation system used by PVA*



*Correct wiring 1.5 inches*



*Not correct*



*Not correct*