



37 SUDDEN STREET • WATSONVILLE CA 95076 • Phone: 831-722-3062

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## **Call for Emerging Artists - All Media**

**Deadline: April 7, 2023**

### *Emergence: coming into being or prominence*

Exhibit dates: May 31 – July 16, 2023

Opening Reception: Sunday June 4, 2:00pm – 4:00pm

*Curator: Tim Sterling*

PVA invites your participation in this all-media exhibit, which seeks to honor artists who are just emerging onto the art scene in Santa Cruz County and beyond. College students are encouraged to apply.

#### **To Enter**

You may submit the entry form (see page 3) with a portfolio of up to 5-10 digital images of current work, new to PVA, for consideration via e-mail to Exhibit Coordinator, Hedwig Heerschop, [hedwig@pvarts.org](mailto:hedwig@pvarts.org). Images of the work submitted should be jpgs no larger than 300 dpi and 6" in any direction. If submitting podcasts or videography, please submit a sample of work not to exceed 5 minutes in length, with a description of what is anticipated the content to be. Please title the jpgs with first, last name and the title of the piece. There are no specific subject requirements or limitations. The Curator and Gallery Committee will make the final selection of works to be shown.

Once selected, artists will be notified and receive a loan agreement in which they will provide the title of each work and the sale price. All works shown must be for sale.

The Gallery Store provides additional opportunities for artists to sell smaller artworks, prints, decorative pieces, sculpture, jewelry etc., with a value of less than \$200 of each work.

## Calendar

Friday, April 7  
Week of April 10  
Week of April 17  
Monday, May 8  
Sunday, May 14  
Wednesday, May 31  
Sunday, June 4  
Sunday, July 16

**Final date to submit entry**  
**PVA review and select artwork**  
**Artists notified of acceptance, loan forms provided**  
**Loan Forms and Artist's Statements due**  
**Deliver Artwork 10:00AM – 5:00PM**  
**Exhibit Opens**  
**Opening Reception: 2:00PM-4:00PM**  
**Exhibit Closes - Pick up artwork: 4:00PM-6:00PM**

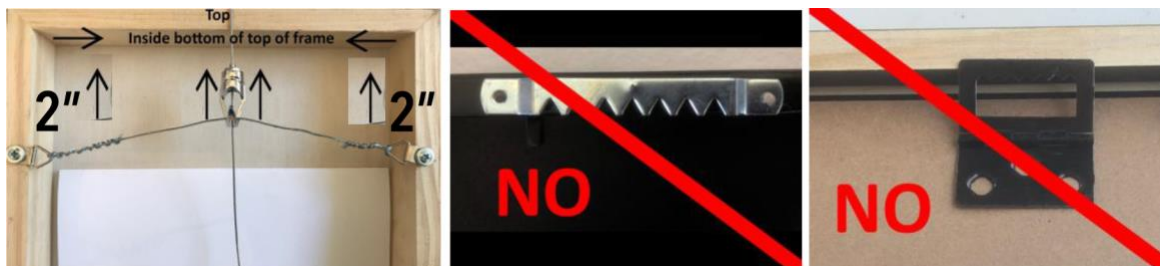
## Exhibit Guidelines

1. **Delivery/Pick Up:** Artists, or their representatives, are responsible for delivery & pick up of work to and from the Gallery on assigned dates. We are unable to accept or ship artwork through the mail for this exhibit.

**Participation Fee:** Upon acceptance/selection into the exhibit, there is a \$30.00 participation fee for each artist. The participation fee helps offset exhibit expenses, however, participation fee sponsorships are available. Please email: [hedwig@pvarts.org](mailto:hedwig@pvarts.org) for more information.

2. **Commissions:** If you are a member of PVA the commission to the gallery is 30%, for non-members it is 45%.
3. **Insurance:** Each piece is insured to a maximum value of \$2500, unless previously discussed with the curator. Please contact us if your piece is of a higher value.
4. **Hanging:** 2-dimensional pieces must be professionally presented with the back wired and ready to hang on the PVA hanging system. Please contact us if you need further instruction, assistance, or advice.

PVA Hanging System Example:



Complete and email the entry form to [hedwig@pvarts.org](mailto:hedwig@pvarts.org)  
or mail to PVA, 37 Sudden Street, Watsonville, CA95076

**OR**

Complete the Entry Form electronically by clicking the following link:

[Entry Form](#)



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**ENTRY FORM**  
**Emerging Artists - All Media**  
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*Curator: Tim Sterling*

Full Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip code: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media: \_\_\_\_\_

Phone Number: \_\_\_\_\_

I am requesting a membership scholarship. Yes \_\_\_\_\_

Please upload 5-10 images of current, original work. File name: Your first & last name, and title of the piece.

Example:

Artwork: Title, Year completed, Medium, and sale price

Title: I see beauty

Year Completed: 2023

Medium: Collage

Sale Price: \$125

Artwork #1: Title, Year completed, Medium, and sale price

Title: \_\_\_\_\_

Year Completed: \_\_\_\_\_

Medium: \_\_\_\_\_

Sale Price: \_\_\_\_\_

Artwork #2: Title, Year completed, Medium, and sale price

Title: \_\_\_\_\_

Year Completed: \_\_\_\_\_

Medium: \_\_\_\_\_

Sale Price: \_\_\_\_\_

Artwork #3: Title, Year completed, Medium, and sale price

Title: \_\_\_\_\_

Year Completed: \_\_\_\_\_

Medium: \_\_\_\_\_

Sale Price: \_\_\_\_\_

Artwork #4: Title, Year completed, Medium, and sale price

Title: \_\_\_\_\_

Year Completed: \_\_\_\_\_

Medium: \_\_\_\_\_

Sale Price: \_\_\_\_\_

Artwork #5: Title, Year completed, Medium, and sale price

Title: \_\_\_\_\_  
Year Completed: \_\_\_\_\_  
Medium: \_\_\_\_\_  
Sale Price: \_\_\_\_\_

Artwork #6: Title, Year completed, Medium, and sale price

Title: \_\_\_\_\_  
Year Completed: \_\_\_\_\_  
Medium: \_\_\_\_\_  
Sale Price: \_\_\_\_\_

Artwork #7 Title, Year completed, Medium, and sale price

Title: \_\_\_\_\_  
Year Completed: \_\_\_\_\_  
Medium: \_\_\_\_\_  
Sale Price: \_\_\_\_\_

Artwork #8: Title, Year completed, Medium, and sale price

Title: \_\_\_\_\_  
Year Completed: \_\_\_\_\_  
Medium: \_\_\_\_\_  
Sale Price: \_\_\_\_\_

Artwork #9: Title, Year completed, Medium, and sale price

Title: \_\_\_\_\_  
Year Completed: \_\_\_\_\_  
Medium: \_\_\_\_\_  
Sale Price: \_\_\_\_\_

Artwork #10: Title, Year completed, Medium, and sale price

Title: \_\_\_\_\_  
Year Completed: \_\_\_\_\_  
Medium: \_\_\_\_\_  
Sale Price: \_\_\_\_\_

Optional: Artist Resumé, Artist Statement & Bio

Please upload your artist resumé, or any additional information you would like to provide.