



37 SUDDEN STREET • WATSONVILLE CA 95076 • Phone: 831-722-3062

**CALL FOR ENTRY: ALL MEDIA**  
***Intent to Participate Form***

## Members' Exhibit 2023

Curated by: *Carol Walberg*

### *New Beginnings*

January 18 – February 26

Opening Reception January 22, 2:00-4:00 PM

The annual PVA members exhibit is always a favorite, covering a huge range of topics, insights, and approaches, mirroring the diversity of PVA's membership. This year's theme, *New Beginnings*, gives a nod to the promise of a new year and encourages artists to explore new artistic ideas and experiment with techniques they may not have tried before. PVA invites each artist to share their own, unique interpretation of this theme with the greater community, as together, we emerge from three years of Covid isolation.

Please submit your *Intent to Participate Form* by **Tuesday, November 15, 2022**, in order to receive a PVA Loan Form and be listed on the PVA postcard used for publicity purposes.

#### **Calendar**

Thursday, December 15, 2022	Loan Form Due
Wednesday, January 4, 2023	Deliver Artwork 4-7 PM
Wednesday, January 18, 2023	Exhibit Opens
Sunday, January 22, 2023,	Opening Reception 2-4 PM
Sunday, February 26 2023,	Exhibit Closes – Pick Up Artwork 4 -7 PM

#### **Membership**

To be in the exhibit, your membership must be current through the end February 2023. You may go online at <https://pvarts.org/membership/> to join or renew your membership. To request a membership scholarship, contact Brianna Flores at: [brianna@pvarts.org](mailto:brianna@pvarts.org)

## **Entry Guidelines**

Enter the exhibit by completing an *Intent to Participate Form*. You will be emailed a *PVA Loan Form* after your *Intent to Participate Form* is received.

You may enter one piece that fits the theme. If your piece is larger than 24" in width, or is heavier than 40 pounds, please contact Carol Walberg at [cwalberg@yahoo.com](mailto:cwalberg@yahoo.com) to discuss your installation needs. Decisions on pieces exceeding width, or weight will be based on the space available, and the number of entries received. Ceiling installations are discouraged. All framed pieces are to be wired and ready to hang, with the hanging wire no higher than 2.5" from the top of the frame.

For publicity purposes, you are encouraged to email a 300dpi JPEG of your piece (no larger than 5"x7") to PVA. In your email include your name, phone number, medium, title and the dimensions of or your piece. The JPEG image is to be titled with your last name and the name of the piece. Please email your JPEG image to: Hedwig Heerschop at: [hedwig@pvarts.org](mailto:hedwig@pvarts.org)

Additionally, we invite you to bring in four additional "bin" pieces for sale in the Gallery Store. Each bin piece needs to be inserted inside a clear plastic sleeve, with a mat/backing board. The sleeves are to be labeled with the name of the artist, the title of the piece, and the price (under \$200 please).

Questions? Please send your inquiries to: Carol Walberg at [cwalberg@yahoo.com](mailto:cwalberg@yahoo.com)

## ***Intent to Participate - Members Exhibit 2023***

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Date Submitted: \_\_\_\_\_

Complete and email this form to [hedwig@pvarts.org](mailto:hedwig@pvarts.org)  
or mail to PVA, 37 Sudden Street, Watsonville, CA95076

**OR**

Complete the *Intent to Participate Form* electronically (google forms) by clicking the following link:  
<https://forms.gle/tfTW863wAN9nmj7n7>

Once PVA receives your *Intent to Participate* information, we will send you a *Loan Agreement*.