



37 Sudden Street, Watsonville CA 95076 - Phone: 831-722-3062

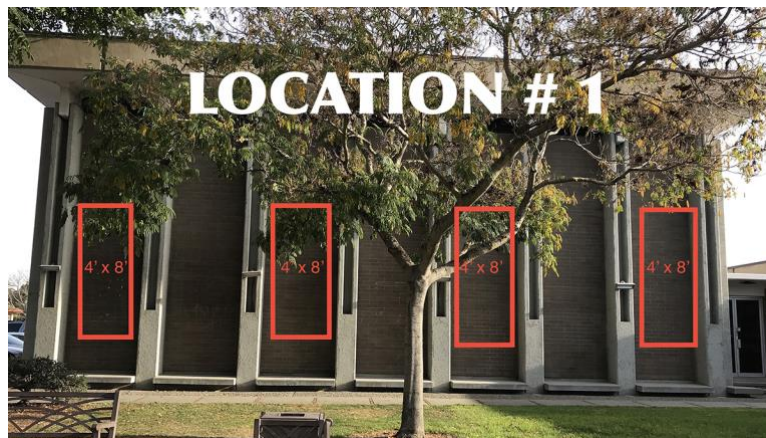
pvarts.org

Executive Director: Linda Martin

Gallery Coordinator: Brianna Flores

Exhibit Coordinator: Hedwig M. Heerschop

CALL FOR ENTRY



Movable Murals

An Act of Love: Mask Wearing during the Pandemic **250 Main Street, Watsonville**

Presented by Pajaro Valley Arts and the City of Watsonville

Deadline extended to October 9, 2020

Exhibit Dates: November 2020 – July 2021

Movable Murals is a joint project of PVA and the City of Watsonville, which provides outdoor, semi-permanent hanging space for muralists and artists utilizing digital media and/or painting to create temporary installations. We want to demonstrate how our personalities can shine while staying safe and protected by our masks. Show your sense of humor and creativity for: ***An Act of Love: Mask Wearing During the Pandemic.***

Selected artists/community groups will be provided 4' x 8' sheets of primed marine plywood or MDO upon which the painting, will be applied. Completion of artwork will take place at artists' studios, or location of artists' choice, **and will not be created on-site.** This year, PVA is coordinating a photo contest/wheat-pasting project on three of the designated locations and we are reserving up to four individual panels shown above to muralists.

Completed panels will then be installed by the City of Watsonville. Your mural/artwork will be viewed in this location for approximately 6-12 months, at which time different artists/community groups will be offered the opportunity to create upon the same surface/plywood. Artists will be paid a \$250 per panel (4' x 8') stipend to offset costs of painting. In this call for artists and community members, we are looking for work that:

- Shows a high degree of artistry
- Complies with theme of wearing protective masks
- Is a positive reflection of the Watsonville community

SITES AND SIZES

Location # 1: Four individual 4' x 8' panels located to the left of the main entrance have been reserved for painted murals. You are welcome to design one to four panels.

ENTRY PROCEDURE

Via email: Please email to hedwig@pvarts.org

- Submit the completed entry form
- A maximum of 4 conceptual drawings/images in jpeg form no larger than 300 dpi each with the longest side 7 inches. Your last name and title of the piece must be included in the file name. If you need assistance digitizing your drawings, please contact hedwig@pvarts.org
- **Entries must be received by October 9, 2020**
- The entries will be reviewed during the first two weeks of October and selected artists/community groups will be notified by October 30
- November: work completed and delivered to the City for installation

DELIVERY/INSTALLATION INFORMATION

- If you are unable to transport the 4' x 8' panels, please indicate so on your entry form so we can assist you with transportation
- Artists supply their own materials for application and/or painting the murals. Paints used must be light-fast high-quality, water-based acrylics
- Graffiti: If any of the murals are damaged by graffiti, the City will notify PVA. PVA will contact the artist for repair. The artist will have 48 hours to remove or cover the graffiti. If the graffiti cannot be

removed or covered to an extent acceptable to the City, the City reserves the right to remove the mural

- Completed artwork becomes the property of Pajaro Valley Arts, however, copyright remains with the artists. Panels are intended for re-use/multiple applications. Artist may choose to replace painted panels with blank panels so that they can keep or sell their pieces

PVA and the City reserve the right to photograph any submitted work for publicity, promotional and archive purposes. Copyright remains with the artist.

ADDITIONAL INFORMATION

Questions? Write to hedwig@pvarts.org

Visit pvarts.org to learn more about PVA, see the 2018-2019 Moveable Mural Panels, and join as a member.



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ENTRY FORM

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Name: _____

Address: _____

Phone Number: _____

Email: _____

May we use email as primary form of communication? (Circle one) Yes/No

Website: _____

Four individual (4' x 8') Panels

#1 Title of Piece: _____

Medium: _____

Do you need assistance moving panels? (Circle one) Yes / No

Description:

#2 Title of Piece: _____

Medium: _____

Do you need assistance moving panels? (Circle one) Yes / No

Description:

#3 Title of Piece: _____

Medium: _____

Do you need assistance moving panels? (Circle one) Yes / No

Description:

#4 Title of Piece: _____

Medium: _____

Do you need assistance moving panels? (Circle one) Yes / No

Description:

**Make a copy for your files and deliver the completed original
to: PVA, 37 SUDDEN STREET - WATSONVILLE, CA 95076 or to
Hedwig@pvarts.org**

