



37 SUDDEN STREET • WATSONVILLE CA 95076 • Phone: 831-722-3062

Call for Artists - All Media, Juried Exhibition

Deadline: January 24, 2020

Campeminos: Workers of the Land



Arlene Correa Valencia.



Warren Chang

Exhibit dates: April 1 – May 24, 2020

Preview Reception with Watsonville Film Festival: March 15, 2020

Public Reception: Sunday April 5, 2:00 – 4:00 pm

Exhibit Design/Curators: Gabriel Medina and Judy Stabile

Juried by: Consuelo Alba

PVA invites your participation in this invitational/juried all-media exhibit, which seeks to honor the dignity of our campesinos/agricultural workers and farmers. What do you see, feel, and believe as you pass by our fields every day? How does your artwork represent the issues of dignity, labor, workers' rights, immigration, and every-day living for migrant workers? Honor the contributions of farm workers, and capture their celebration of family, home and community. We ask you to make visible, the people behind our multi-billion-dollar agricultural industry in California. *In order to feed the country, it is estimated that two million farm workers labor in the fields and on the ranches across the United States, including handpicking the vast majority of fruit and vegetable crops produced here. Farm workers are the backbone of our \$200 billion agricultural industry. It is the great paradox of our food system: the very people who work to feed the U.S. struggle to feed their own families.* From National Farmworker Ministry.

Arleene Correa Valencia and Warren Chang will be featured in this exhibit, which will be produced in conjunction with the Watsonville Film Festival, who will be showing a film featuring artist/dreamer Arleene Correa Valencia.

To Enter

You may submit up to four entries of artwork new to PVA for consideration via e-mail to hedwig@pvarts.org Images of the work you are submitting should be Jpgs no larger than 300 dpi and 6" in any direction. If your artwork is still in the planning stages, you may submit copies of conceptual drawings. If you are submitting podcasts or videography, please submit a sample of your work, not to exceed 5 minutes in length, with a description of what you anticipate the content to be. Please title the Jpgs with your last name and the name of the piece. If you are under the age of 18, your parent or guardian must sign your entry form.

The E-mail should include:

- Your name
- Address
- Phone number
- If available, your website or social media links to your artwork
- Title, process, dimensions of the work, and any special installation instructions for each piece
- Jpgs (maximum size 300 dpi and 6" in any direction)

Calendar

Friday, January 24th

Week of February 2nd

Week of February 9th

Monday, February 16th

Wednesday, March 11th

Sunday, March 15th

Wednesday, April 1st

Sunday, April 5th

Sunday, May 24th

Final Date to submit entry

Jurors review and select artwork

Artists notified of acceptance, loan forms provided

Loan Forms and Artist's Statements due

Deliver Artwork

Preview reception with Watsonville Film Festival

Exhibit Opens

Public Reception: 2:00pm-4:00pm

Exhibit Closes - Pick up artwork: 4:00pm-6:00pm

Exhibit Guidelines

1. **Delivery:** Artists, or their representatives, are responsible for delivery of work to the Gallery. We are unable to accept artwork through the mail for this exhibit.
2. **Participation Fee:** Upon acceptance/selection into the exhibit, there is a \$30.00 participation fee for each artist, to be paid with the submittal of the loan agreement. The participation fee helps offset exhibit expenses, however, participation fee sponsorships are available.
3. **Commissions:** If you are a member of PVA the commission to the gallery is 30%, for non-members it is 45%. You must be a member in good standing through May 26, 2019 to receive the lower commission rate.
4. **Insurance:** Each piece is insured to a maximum value of \$2500, unless previously discussed with the curator. Please contact us if your piece is of a higher value.
5. **Hanging:** 2-dimensional pieces must be professionally presented with the back wired and ready to hang on the PVA hanging system. Please contact us if you need further instruction or assistance with this. We have a variety of ways of presenting unframed pieces. Please contact us in advance for advice or assistance.

If you have any questions, please contact Judy Stabile at judystabile@pvarts.org