



37 SUDDEN STREET • WATSONVILLE CA 95076 • Phone: 831-722-3062

Executive Director: Linda Martin

Gallery Coordinator: Brianna Flores

Exhibit Coordinator: Hedwig M. Heerschop

[CALL FOR ENTRY](#)

Mi Casa es Tu Casa: Pasajes y Puentes
My House is Your House: Passages and Bridges

Exhibit Dates: October 23 – December 15, 2019

Opening Reception: Sunday, October 27, 2019

2:00PM – 4:00pm

DEADLINE FOR ENTRY: September 20, 2019

Mi Casa es Tu Casa is PVA's annual exhibit inspired by Día de Los Muertos (Day of the Dead), a traditional holiday in Mexico that celebrates ancestors and others who have passed away. Altars (ofrendas) are built in homes to honor and remember the dead. Similar customs exist throughout the world and we share common ground with many cultures in our desire to honor and remember those whom we have lost.

PVA invites you into "our home" to participate in ***Mi Casa es Tu Casa*** by building an altar or installation to remember and celebrate those whom you have lost. You are encouraged to interpret the Día de Los Muertos altar-making tradition in any manner that honors your own experiences and beliefs.

Our theme this year is ***Passages & Bridges/Pasajes y Puentes***. Passage is the act of moving through, over, under, or past some thing on the way from one place to another. Boats are symbolic of passages as well as the journeys and transitions that we make in life and in death. Bridges can symbolize progress, connections, transitions, and stability, as well as a way to reach a destination.

We ask that you incorporate some representation of passages or bridges in your altar.

Two-Dimensional Work: If you would prefer to enter original 2-dimensional artwork, not previously exhibited at PVA, with the subject matter of Dia de Los Muertos and/or our theme of "Passages & Bridges," we have a limited amount of space available. Please submit jpegs of your work with your entry form, and we will let you know if we can accommodate your work.

Who Can Participate in Altar Building? Any formal or informal group of two or more people may enter. Past participants have included: families, school groups, art collectives, non-profits, clubs, colleagues, and informal groups of all kinds.

Size of Altars: The altars are approximately 3-6 feet wide and 1-2 feet deep. Please specify if you will be using the wall space behind your altar (some altar spaces may be in front of windows). The size and location of your space within the gallery will be sent to you with your confirmation. If you have a preference for a specific space in the gallery, please indicate it on your entry form. If you have any special space or installation requirements (such as electricity) please note it on the entry form on pages 3 and 4.

Cost: Though not required, we encourage a donation of \$30.00 participation fee per group/altar (or individual displaying 2-D work) to help offset the exhibit costs. Groups are responsible for providing their own building materials. Two-dimensional work must be wired, framed and ready to hang, no exceptions.

Calendar of Participation:

- | | |
|----------------------|--|
| Friday, September 20 | Completed entry forms due at PVA. Space is limited and provided on a first come first serve basis — apply early! PVA must receive the form no later than September 20 |
| Friday, September 27 | Confirmation of participation by PVA |
| Monday, October 7 | Loan Agreement signed and returned to PVA |

Monday, October 7 – Wednesday, October 16:

Altar Building afternoon, evening and weekend hours will be available on an appointment basis. Altars must be installed during this time period, no exceptions please

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|-----------------------|--|
| Thursday, October 7 | 2-D artwork drop off 3:00pm - 6:00pm |
| Wednesday, October 23 | Exhibit opens |
| Sunday, October 27 | Opening Reception 2:00pm – 4:00pm |
| Sunday, December 15 | De-install and pick up altars from 4:00pm – 6:00pm |
| Monday, December 16 | De-install and pick up altars <u>by appointment only</u> . |

All altars/artwork must be removed by December 16

Mail, e-mail, or deliver Entry Form (pages 3 and 4) so that it arrives at the PVA Gallery by September 20.

E-mail to: hedwig@pvarts.org

Entry Form
Mi Casa es Tu Casa 2019
Passages & Bridges/ Pasajes y Puentes

Deadline for Entry: September 20

Mail, e-mail, or deliver Entry Form (pages 3 and 4) so that it arrives at the PVA Gallery by
September 20.

E-mail to: hedwig@pvarts.org

I/We would like to participate in this exhibit by:

- Building an Altar or Installation
- Submitting 2-Dimensional Work
- Volunteering as a Docent/Greeter/Guide

I would like to support this exhibit by enclosing a check in the amount of \$ _____

ALTAR INFORMATION

Group name and/or name of the organization: _____ You/primary

representative: _____

Phone: _____

E-Mail: _____

Contact address: _____

Number of people in the group: _____

Names of participating artists: (Please use additional sheets if necessary)

Please provide us with as much information as you can, regarding your expectations/needs for your altar space. Do you have any special requests about the space in which you will build your altar (size, location, height, electricity, etc.)? Day and time when you would like to come for installation (see dates on previous page).

In about 25 words, or less, please describe your group and the intention of your altar: (for display near your altar, use additional sheets if necessary)

Mail, e-mail, or deliver Entry Form so that it arrives at the PVA Gallery by September 20. Keep a copy for your records.

E-mail to: hedwig@pvarts.org or mail to:

Hedwig Heerschop, PVA, 37 Sudden Street, Watsonville CA 95076

Fill out this section for 2-Dimensional Pieces only:

Please provide a jpg and the following information for each piece: (Please use additional sheets if necessary)

Name of artist: _____

Title of piece: _____

Medium: _____

Dimensions: _____

Selling price: _____

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Title of piece: _____

Medium: _____

Dimensions: _____

Selling price: _____