PAJARO VALLEY ARTS

37 SUDDEN STREET • WATSONVILLE CA 95076 • Phone: 831-722-3062
Administrator: Sharon O'Neil, Wednesday - Friday 11am - 4pm
Gallery Coordinator: Norma Villaron, Wednesday - Sunday 11am - 4pm
Exhibit Coordinator: Hedwig M. Heerschop, Monday - Wednesday 9am - 2pm

CALL FOR ENTRY:

Sculpture Is: 2017 "In the Garden"

Sierra Azul Nursery and Gardens
Presented by the Pajaro Valley Arts
Jurors: Susana Arias & Jeff Rosendale

Deadline Extended to April 19, 2017

Exhibit Dates: June 1 – October 31, 2017

We invite your participation in the Eleventh annual Pajaro Valley Arts (PVA) sculpture exhibition, taking place in the beautiful two-acre Sierra Azul Nursery demonstration gardens, located at 2660 East Lake Avenue, Watsonville, California. We have enjoyed ten critically and financially successful exhibits, and look forward to including your sculpture in our eleventh exhibit.

Pieces submitted must be weatherproof (to be insured), and should be of a scale suitable for outdoor display. Pieces intended for display on pedestals taller than 18" may not be selected. We have limited access to electricity for the installation and display of sculpture. ***Upright ceramic sculpture will need to be able to be internally secured, likely with a rod inside that can be set into the soil or a pedestal.*** Sculpture larger than 30" is encouraged. Pieces with bold negative and positive elements and pieces 5 to 6 feet tall show best in the garden.

ELIGIBILITY

All visual artists currently residing in California working in three-dimensional media suitable for display outdoors are eligible to enter.

ENTRIES/FEES/SALES

Each artist is allowed to enter a maximum of five (5) pieces for consideration. There will be a $30.00 one-time participation fee for those artists selected into the exhibit. Participation fee may

be waived for collaborative entries submitted by schools or non-profits. Sale of pieces is encouraged. All sales from the exhibition are subject to a commission, 30% for PVA members, 45% for non-members. You must be a member at the time of installation to qualify for the reduced commission rate. For membership information go to pajarovalleyartscouncil.org.This exhibit is coordinated primarily through a volunteer effort and funded by grants and sponsorships. Participating artists are encouraged to volunteer.

2017 ENTRY PROCEDURE

Via Mail: Please mail the completed entry form to:

PVA: Hedwig Heerschop, 37 Sudden St. Watsonville, CA 95076

- a CD containing a maximum of ten (10) jpegs with your last name and title of the piece in the file name; Images must be 300 dpi each with the longest side 7 inches a self addressed stamped envelope
- Entries must be received in the PVA office by April 19, 2017

Via E-Mail: Please email to hedwig@pvarts.org

- the completed entry form
- a maximum of 10 jpegs no larger than 300 dpi each with the longest side 7 inches. Your last name and title of the piece must be included in the file name
- we understand the digital/electronic process could be new for some of you. If you would like assistance, we will help you through the application process. Please write to hedwig@pvarts.org or call the PVA office for assistance
- Entries must be received by April 19, 2017

DELIVERY/INSTALLATION INFORMATION

Artist or artist's representative is responsible for the delivery and removal of the pieces during the specified periods. We are unable to transport pieces to and from Sierra Azul. An appointment will be made with you for delivery and installation. We may request an additional appointment to discuss the site and special installation requirements, prior to delivery. On site installation assistance will include a forklift, if specified in advance. Artist or artist's representative is responsible for negotiating delivery and installation of pieces sold within two weeks of purchase, unless agreement is made between PVA, Sierra Azul, artist, and purchaser. Artist will be paid upon verification of delivery/receipt by customer.

ADDITIONAL INFORMATION

Questions? Write to hedwig@pvarts.org Visit pajarovalleyartscouncil.org to learn more about PVA, and join as a member. To learn more about Sierra Azul please visit their website at http://www.sierraazul.com Feel free to visit Sierra Azul gardens in advance.

NOTICE OF LIABILITY

- All reasonable care and precautions will be taken in the installation of your piece(s). PVA will provide insurance for the loaned sculpture(s) for the duration of the sculpture's exhibit or sale ***to a maximum of $2,500 per sculpture***, **provided the artist has completed all appropriate paperwork supplied by PVA;** artist has taken reasonable care to secure the item by coordinating with Sierra Azul and PVA on installation; and sculptures are deemed to be weatherproof. Insurance will not cover damage to the artwork due to poor construction techniques or weather related damages.
- Upon completion of installation, works may not be removed before the designated date, unless they are sold.
- PVA and Sierra Azul reserve the right to photograph any submitted work for publicity, promotional and archive purposes.
- To achieve a safe and cohesive exhibit, acceptance and placement of pieces is at the sole discretion of PVA, and Sierra Azul.

Participation in the exhibition entry process constitutes understanding and acceptance of the conditions set forth above.

2017 CALENDAR

April 19: Extended deadline for entry

April 24: Final review of visuals and notice of acceptance

Week of May 15: Installation: **(by appointment, we will contact in advance**)

June 1: Exhibit Opens

June 29: Opening reception 5-7pm

October 31: Closing Date

November 1 and 2: Removal of Pieces **(by appointment, we will contact in advance**)

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Entry Form:

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Name: _____

Address: _____

Phone Number: _____

Email: _____

May we use email as primary form of communication? (Circle one) Yes / No

Your Website: _____

☐ I am currently a member of PVA

☐ I want to give a talk of my work *

* Curators will contact you about your ideas and to set dates and times

Entry #1

Title of Piece: _____

Medium: _____

Height: _____ Width: _____ Depth: _____ Approx. weight: _____

Price: (if for sale) _____ Value: (if not for sale) _____

Is the piece freestanding? (Circle one) Yes / No. If yes, what kind of pad/surface is required to support the piece? _____

Does your piece require a pedestal? (Circle one) Yes / No

If yes, what is the best size pedestal for your piece? Height: _____ Width _____ Depth _____

Can you install your piece on your own? (Circle one) Yes / No. What equipment or assistance will you need to install your piece? _____

What kind of maintenance is required for this piece? _____

Entry #2

Title of Piece: _____

Medium: _____

Height: _____ Width: _____ Depth: _____ Approx. weight: _____

Price: (if for sale) _____ Value: (if not for sale) _____

Is the piece freestanding? (Circle one) Yes / No. If yes, what kind of pad/surface is required to support the piece? _____

Does your piece require a pedestal? (Circle one) Yes / No

If yes, what is the best size pedestal for your piece? Height: _____ Width _____ Depth _____

Can you install your piece on your own? (Circle one) Yes / No. What equipment or assistance will you need to install your piece? _____

What kind of maintenance is required for this piece? _____

Entry #3

Title of Piece: _____

Medium: _____

Height: _____ Width: _____ Depth: _____ Approx. weight: _____

Price: (if for sale) _____ Value: (if not for sale) _____

Is the piece freestanding? (Circle one) Yes / No. If yes, what kind of pad/surface is required to support the piece? _____

Does your piece require a pedestal? (Circle one) Yes / No

If yes, what is the best size pedestal for your piece? Height: _____ Width _____ Depth _____

Can you install your piece on your own? (Circle one) Yes / No. What equipment or assistance will you need to install your piece? _____

What kind of maintenance is required for this piece? _____

Entry #4

Title of Piece: _____

Medium: _____

Height: _____ Width: _____ Depth: _____ Approx. weight: _____

Price: (if for sale) _____ Value: (if not for sale) _____

Is the piece freestanding? (Circle one) Yes / No. If yes, what kind of pad/surface is required to support the piece? _____

Does your piece require a pedestal? (Circle one) Yes / No

If yes, what is the best size pedestal for your piece? Height: _____ Width _____ Depth _____

Can you install your piece on your own? (Circle one) Yes / No. What equipment or assistance will you need to install your piece? _____

What kind of maintenance is required for this piece? _____

Entry #5

Title of Piece: _____

Medium: _____

Height: _____ Width: _____ Depth: _____ Approx. weight: _____

Price: (if for sale) _____ Value: (if not for sale) _____

Is the piece freestanding? (Circle one) Yes / No. If yes, what kind of pad/surface is required to support the piece? _____

Does your piece require a pedestal? (Circle one) Yes / No

If yes, what is the best size pedestal for your piece? Height: _____ Width _____ Depth _____

Can you install your piece on your own? (Circle one) Yes / No. What equipment or assistance will you need to install your piece? _____

What kind of maintenance is required for this piece? _____